FOR IMMEDIATE RELEASE:

codeMantra and Zapnito Announce Strategic Partnership to Facilitate Content Development for Knowledge Communities

(Boston and London, 5 January 2018) codeMantra and Zapnito today announced a strategic partnership that will leverage their respective platforms and content technologies to enhance the capabilities of knowledge communities and information providers worldwide.

The companies' platforms manage adjacent components of today's content lifecycle. Zapnito's Knowledge Suite drives expert communities that engage around and monetize proprietary content to further collaboration and understanding.

codeMantra manages all aspects of collaborative content development, content transformation, archival, discovery, retrieval and point-to-point distribution.

Together, these synchronistic solutions complete a content lifecycle intrinsic to any commercial or open access publishing product. Under separate initiatives, the two companies currently manage content solutions within financial services, educational institutions, healthcare, public sector, NGOs, marketing & advertising agencies and training providers.

"We're very excited to enter into this collaboration with Zapnito," said codeMantra CEO Ed Marino. "Our collectionPoint 4.0 is a unified platform that enables customers to implement a complete publishing strategy from content creation to delivery, and it fits neatly with Zapnito's Knowledge Network Suite that extends content reach through innovative next generation expert networks."

"Our relationship with codeMantra will increase our clients' abilities to successfully manage the content workflow to reduce the time it takes to curate, organize, and publish information that engages experts on our platform," said Zapnito CEO and Co-Founder Charles Thiede. "We are extremely excited about the opportunities this partnership offers."

About codeMantra:

codeMantra provides technology platforms and services that drive content production, information management, distribution, and user engagement. The company's expertly-engineered solutions in the collectionPoint Platform (Collaborate-on cP, Produce-on cP, Manage-on cP and Engage-on cP) are workflow tools that have been proven to drive content development and increase production outputs for leading STM, Education, Corporate, and NGO content providers.

For further information on codeMantra visit: www.codemantra.com

About Zapnito: Zapnito is an enterprise Software as a Service Knowledge-Sharing and publishing platform that empowers companies to build and brand their own online knowledge networks through internal, external and crowd-sourced experts. Zapnito's mission is to help organizations reclaim their expert communities and reduce the noise of the web by enabling their audiences to learn from their experts in a more powerful and efficient way.

For further information on Zapnito visit: www.zapnito.com